



UfM Workshop on Social Economy in the MENA Region & the Balkans

Palau de Pedralbes, Barcelona - 5 July 2019

Agenda

Thursday, 4 July 2019

20h00 – 22h00 Gala Dinner (Venue TBC)

Friday, 5 July 2019

09h00 – 09h30 Arrival and Registration

09h30 – 10h10 Welcome Address

Keynote Speech by UfM Secretary General, *Mr. Nasser Kamel*

Keynote Speech by President of CEPES and Social Economy Europe,
General Coordinator of the ESMED Network. Mr. Juan Antonio Pedreño

10h10 First theme:
Entrepreneurship and Job Creation in Social Economy

10h10– 11h15 **Session 1: Role of the Social Economy in the Mediterranean Region**

Moderator: **Mr. Mohammed Elrazzaz**, Business Development and
Employment Department. UfM

Panelists: **Ms. Amal Labriny** – President. Coopérative Golden Africa
(Morocco) *(Tbc)*

Mr. Berkin Safak Sener – Member of board. Genç İsi Kooperatif
(Turkey) *(Tbc)*

Open Discussion and Exchange

11h15 – 11h45 **Coffee Break**



11h45 – 12h45

Session 2: Tools to support Social Economy Entrepreneurs

Moderator: **Representative of the ESMED Network** (*Tbc*)

Panelists: **Mr. Jean-Louis Bancel**, President of Crédit Coopératif and MedESS Association (France) (*Tbc*)

Mr. Rachid Abidi, Director of LabESS (Tunisia) (*Tbc*)

Open Discussion and Exchange

13h00 – 14h00

Networking Lunch

14h00 – 14h15

Introduction to the second theme: Social Innovation for a positive Socio-Economic Impact

Moderator: **UfM representative** (*Tbc*)

Panelist: **Mr. Iñigo Albizuri**, Vice President Communications & Public Affairs Mondragon Corporation

14h15 – 15h00

Session 3: Innovation as a Pillar of the future development of the Euro-Mediterranean Social Economy

Panelists: **Mr. Bouzekraoui Soufiane**, Co-founder Fella Pro (Morocco) (*Tbc*)

Ms. Nena Dokuzov, social economy expert (Slovenia) (*Tbc*)

Open Discussion and Exchange

15h00 – 16h30

Session 4: Public Policies boosting Social Economy

Moderator: **Ms. Carmen Comos**, Director of CEPES (Spain)

Panelists: **Ms. Ulla Engelmann**, Head of Unit Advanced Technologies, Clusters and Social Economy. DG Grow. European Commission (*Tbc*)

Mr. Christophe Itier, High Commissioner for Social and Solidarity Economy and Social Innovation. Ministry for the Ecological and Solidary Transition (France) (*Tbc*)



Ms. Jamila El Mossalli, State Secretary to the Minister for Tourism, Air Transport, Craft and Social Economy; responsible for Crafts and Social Economy (Morocco) *(Tbc)*

Ms. María Antonia Pérez León, Director General for Self-employment, Social Economy and CSR. Ministry of Labour, Migrations & Social Security (Spain) *(Tbc)*

Representative of the Tunisian Government *(Tbc)*

Open Discussion and Exchange

16h30 – 16h45

Wrap-Up and Conclusions

16h45 – 17h00

Closing Remarks

UfM Deputy Secretary General for Business Development and Employment,
Mr. Rachid Maaninou

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